



## PRESS INFORMATION

### **Honda Cars India Ltd. registers domestic sales of 17,020 units in August 2018**

**New Delhi, September 1, 2018:** Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 17,020 units** in **August 2018**.

HCIL also **exported a total of 601 units** in August 2018.

The company has been maintaining strong sales momentum in the current fiscal year and has sold **79,599 units during April – Aug 2018** with a **cumulative growth of over 9%** as against 73,012 units in the corresponding period April – August 2017.

**Mr. Rajesh Goel, SVP and Director, Marketing and Sales, Honda Cars India Ltd.** said, “There was an impact of Kerala floods and heavy rains in many parts of the country combined with GST related high base effect of Aug 17. We hope to recover quickly and keep growing strongly with rollout of attractive offers starting from today through the festive season ahead.”

The company had sold 17,365 units in August 2017.

#### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 341 facilities in 231 cities across spread across the country.

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